



Leadership Development Association  
BALKAN

LEARN ENGAGE LEAP ACT PROGRESS  
SUMMIT



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# LEAP In TIRANA 2019

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February 23<sup>th</sup>, 2019

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**LEAP**in Tirana is a conference that brought together 15 speakers from different fields. Speakers were well-known individuals who have succeeded in various fields such as entrepreneurship, politics, art, education, culture, acting, journalism, television, and so on. The LEAP stands for **Learn, Engage, Act, Progress**, and intends to co-host a long summit of some motivational speakers who share their experiences and motivate youngsters to achieve their goals. An important part of the conference was the model of how to be part of the community and improve youth's future and bring progress to future generations.



On February 23<sup>th</sup> 2019, was held for the third year in a consecutive row the international LEAPin Tirana conference organized by **Leadership Development Association Albania & Kosovo**. In the conference room at Tirana Business Park, the conference was attended by about 350 participants of different age groups. LEAPin Tirana 2019 lasted about 8 hours and included different areas based on topics that best suited the professional profile of speakers and put it in a more youthful and contemporary context. The LEAPin Tirana Conference was opened by the greeting speeches of the President and CEO of the Leadership Development Association Albania & Kosovo, Mr. Marilo Meta and Mr. Xhuljo Shkoza, thanking the speakers, event supporters and attendees who chose to spend Saturday differently.



The moderator of this event was Mr. Arbër Cepani and after a greeting for the participants and the speaker gave the floor to the diaspora minister, Mr. Pandeli Majko.



A summary of his talk, followed with great interest was: - "The student revolt recently raised some questions about leadership in our society, are we able to produce a leader, and why are the leaders betraying the way of power? There is always a wider sector in the society that needs a "spiritual" leader who is called a leader, a leader who is a product of intelligence, and the leader's application in politics is a difficult debate not only for the Albanian society. For the "leader" is an

indication of the level of society itself and of its relationship with freedom. The human being walks in the valley of his own life, having in one arm the instincts of survival and on the other side the purposes of the angels. The leader's admission helps to explain of themselves and of what politicians and politicians want. History lessons of "old" hide and when we talk about politics and its relationship with history, we understand that we are discussing unknown knowledge. "



The second in the row was Deputy Mayor of Presevo, Mr. Armend Aliu, who delivered a speech on the many challenges that Albanians face in the Presevo area. It also included information on the political and social situation in that area, making the youth see and know more about Presevo. Following him, the conference follows with the speech of Mr. Qëndrim Hoxha, a constant member of civil society for 10 years. He talked about the long journey into involvement in several civil society organizations, including the LDA branch in Kosovo, with the position of Chief Executive Officer.

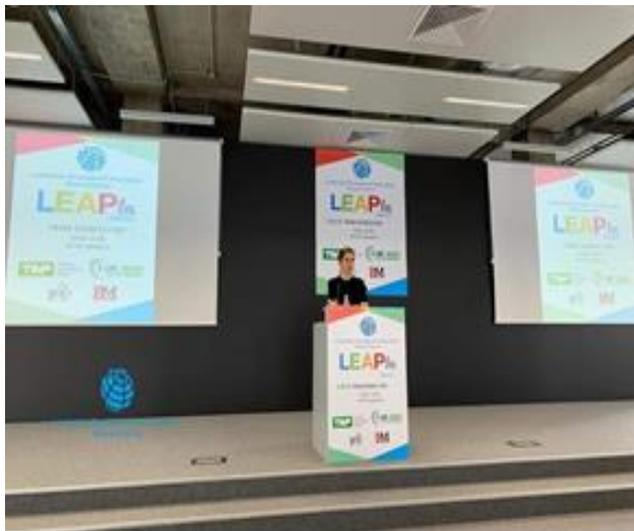


The next topic was "Leadership as a Challenge of Character and Values in Times of Total Relativism", best addressed by Mr. Arian Galdini. Mr. Galdini spoke mostly of a practical definition of leadership, how it can develop as skill and how essential it is in business and in other areas of life.



Another topic that raised the same interest was the public speaking area, were invited to talk about the importance of communication, was Ms. Arjeta Dhima, CEO of iAct. Arjeta brought in a lot of interest and coherence, with the nuances of acting, her idea of the detailed communication importance. The ability to speak in public is very

important in many areas of life and is something that can be gained throughout life. Communication is of paramount importance and gives life to many project ideas, as if what is in the mind is not properly communicated, it loses its value.



The inspiration for the youth was also the speech by Viol Xhafaj. Viol said that she had never imagined that she would launch a long professional television trip, but the mother's insistence on making an audition made a big turn in her life. Working while studying is not simple, but work is one of the best things for young people and according to Viol, it is not the responsibility of parents to pay for their studies. In a very inspirational method she shared with the participants and some of the difficulties she had encountered at work, but always ready to dare in what was believed.

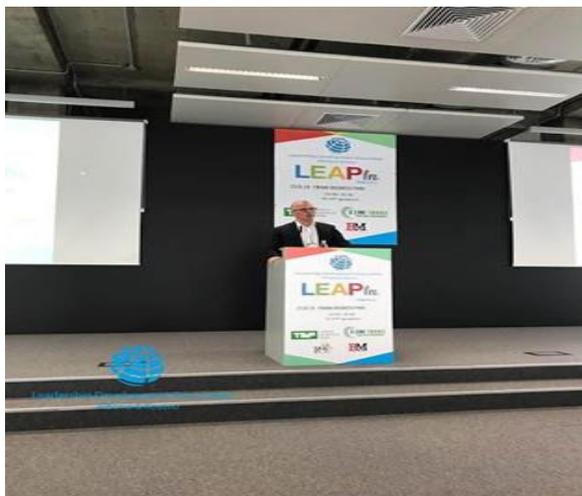
Another figure in the field of journalism who talked about his journey towards achieving what is known today as one of the most popular figures on Albanian screens, on various television

platforms, was Ermal Peci. He did not hesitate to show how it was the journey and the challenges until reaching what he wanted the most. He also gave a message to young people to love television and the world of information media, despite the revolutionary competition with the so-called virtual social media



At LeapIn Tirana there was no lack of the world of marketing, with the best representation, Mr. Renato Civili. He shared counsels to young people about the importance of marketing, building a professional profile, the essence of empowering young people through personal mentoring. It was not spared even in the valuable information

on how marketing works and what makes it important today for new online advertising methods, the importance of virtual presence in a world that is more connected through the space provided by online networking.



One of the speakers that was attended by so much was Mr. Besnik Leskaj, one of the founders of Abkons. He joined Leap In Tirana to share more about the economy, business and business climate, but not only.

The colors of LeapIn also were given an interesting energy by the presence of Mr. Eglent Bici. An inspirational and motivating man who shared an interesting method of spiritual empowerment to achieve more in all respects. Having received the utmost attention, Eglenti was well placed to put 'on the go' all the participants, making his speech different and inclusive. Finding your why became simpler with Eglent.



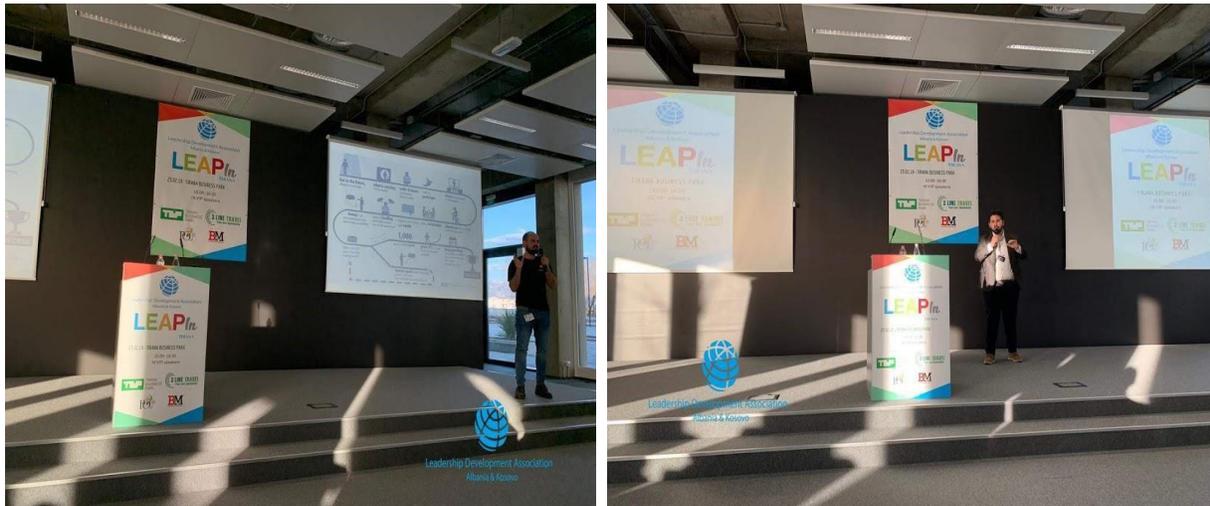
The Summit did not miss the professor Rezart Prifti's moods, which made the hall concentrate on the valuable tips presented differently. Felt, an interesting inspiration for young people, emphasized the importance of work, and the development of a mind-blowing mindset.

Bringing it in a more coherent context, creating a business today is not easy, but an example of



a young girl who has emerged is Keti Gjipali. The marketing of AGOG Marketing, brought by the founder at a young age, was an inspirational story that success is not just a used word in the motivational library. On the contrary, Keti with her example shows that success is a reality that can be touched though with work, dedication and much sacrifice.

To remain in the business field, create a business in the country Guest Genti Selenica shared the journey of a startup, challenges, successes, sectors and other essential details.



In humor doses, Tomi Kallanxhi best worked out the idea that we should not be afraid of failures. The vibrant example of 'you are fired' that we hear in movies, Tomi, who wanted to turn Lemons to Lemonade, showed that in business, work, or wherever failures are possible. Although they do not give a great pleasure, the best thing to do is to get used to them and not give up. Success is the transition from failure to failure, without giving up.



The last speaker of the conference was Visjan Ukcenaj. There were no missions of humor and hall reactions when Visjani shared the importance of work on achieving goals. According to him, it is very important that work be a priority, it should adapt it well in the everyday and the success itself follows.



The conference that lasted about 8 hours, attended by 350 participants and brought together speakers that affected various aspects of progress, learning and engagement. Leap in Tirana 2019, considered as a success story for LDA Albania and Kosovo, will be remembered by the participants who received a different experience in a full pack filled with real life experiences, information and advice for young people.



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