



## **LEAPin Report**

### **Summary of the event**

Name of the event: LEAPin Prishtina 2021

City: **Prishtina** 

Country: Kosovo

Date: **18.12.2021** 

Organizer: Leadership Development Association Balkan, branch in

Kosovo (LDA Balkan)

### **Members of organization team:**

	FIRST NAME	LAST NAME	POSITION
1	Qëndrim	Hoxha	TEAM Leader
2	Sedat	Baraliu	Project Manager
3	Bedri	Ademaj	Finance Manager
4	Elvonita	Avdiu	Finance Assistant
5	Qendresa	Nikqi	Public Relation
5	Faruk	Bajrami	Public Relation
6	Resul	Gashi	Donor Coordinator
7	Donika	Hoti	Donor Coordinator
8	Fjona	Xhelili	Volunteer Mentor
9	Leona	Jahiri	Meeting Coordinator
10	Medina	Bunjaku	Marketing
11	Raba	Mehmeti	Designer
12	Hekuran	Nura	Photograph
13	Endrina	Ramadani	Photograph





14	Shendet	Aliu	Video
15	Arton	Blakaj	Logistic
16	Albion	Berisha	IT
17	Arlinda	Sejda	Moderator
18	Shkelqim	Tahiraj	Anti-Covid Team Leader
19	Bardha	Doberdolani	Anti-Covid Team Member
20	Alban	Isufi	Anti-Covid Team Member
21	Florentina	Shabanaj	Volunteer
22	Arbnore	Salihu	Volunteer
23	Gresa	Bislimi	Volunteer
24	Gresa	Mujaj	Volunteer
25	Herolind	Orllati	Volunteer
26	Blerton	Vehapi	Volunteer

### **Participants**

How many participants in total attended the event? **100** Were there tickets for the event? If so, how much were they charged? Facebook Event, free of charge.

### <u>Agenda</u>

	LEAPin Agenda
9:30 – 9:45	Registration of participants
9:50 - 10:00	Artistic Show – Edanis Shala
10:00 – 10:05	Qëndrim Hoxha - Chief Executive Officer (CEO), LDA Balkan, Kosovo Branch - The official opening of the conference
10:05 - 10:10	Marilo Meta – President, LDA Balkan - Greeting speech
10:10-10:15	Alban Zogaj , Vice-President of Prishtina, Greeting speech





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10:15-10:20	Xhevat Bajrami, Director of the Department of Youth - Greeting speech
10:20-10:25	Elmi Recica, Member of the Parliament of Kosovo - Greeting speech
10:25-10:30	Armend Zemaj, Member of the Parliament of Kosovo - Greeting speech
10:30-10:35	Enis Kervan, Member of the Parliament of Kosovo - Greeting speech
10:35-10:40	Agron Bajraktari, Rector of the University of Applied Sciences in Ferizaj – Greeting speech
10:45-10:55	Erëblin Hoxha, President of the Students Parliament of UP – Greeting speech
10:55-11:00	Dr. Sc. Sedat Baraliu – LEAPin Prishtina Project Manager, LDA Balkan, Kosovo Branch - Introductory speech at LEAP and LEAPin conferences
11:00-11:45	Lunch Break from Lonki's Food & Networking of participants with guests and speakers
11:45-11:50	Dafina Mehmeti, CEO, Macedonia Branch
11:50 – 11:55	Leonora Pajaziti, CEO, Presevo Branch
11:55 – 12:00	Elmedina Bisha, Montenegro Branch
12:00 – 12:15	Albert Hani, General Secretary at RYCO
12:15 - 12:30	Ragmi Mustafi, President of the National Council of Albanians in the Presevo Valley
12:30 – 12:45	Arta Shehu Zaimi, Co-Founder/CEO of LABBOX
12:45 – 13:00	Marion Gorica, Journalist, civil society activist
13:00 – 13:15	Drita Llolla, Co-Founder of IACT and Founder at Seagul Entertaiment
13:15 – 13:45	Break from Frutex
13:45 – 14:00	Drilon Jaha, Founder of the Trampoline
14:00 – 14:15	Arjeta Musiu, Founder of Ri-JETA Center
14:15 – 14:30	Labinot Bajrami, Founder and iOS Developer at RavenBIT
14:30 - 14:40	Raba Mehmeti dhe Arbitë Thaci - Trailblaizer Community Prishtina
14:40 – 14:50	Prize Game





14:50 – 14:55	Closing speech of the event
14:55 – 15:00	Photography session

#### <u>List of Speakers</u> (Name, Position, Company; Topic)

- 1. **Alban Zogaj** , Vice-President of Prishtina
- 2. **Xhevat Bajrami**, Director of the Department of Youth
- 3. **Elmi Recica**, Member of the Parliament of Kosovo
- 4. **Armend Zemaj**, Member of the Parliament of Kosovo
- 5. **Enis Kervan**, Member of the Parliament of Kosovo
- 6. **Agron Bajraktari**, Rector of the University of Applied Sciences in Ferizaj
- 7. Erëblin Hoxha, President of the Students Parliament of UP
- 8. **Ragmi Mustafi**, President of the National Council of Albanians in the Presevo Valley
- 9. **Arta Shehu Zaimi**, Co-Founder/CEO of LABBOX
- 10. Marion Gorica, Journalist, civil society activist
- 11. **Drita Llolla**, Co-Founder of IACT and Founder at Seagul Entertaiment
- 12. **Drilon Jaha**, Founder of the Trampoline
- 13. Arjeta Musiu, Founder of Ri-JETA Center
- 14. **Labinot Bajrami**, Founder and iOS Developer at RavenBIT
- 15. Raba Mehmeti dhe Arbitë Thaci Trailblaizer Community Prishtina











#### **Finance**

#### A. List of contacted sponsors:

- 1 Ministry of Culture, Youth and Sport;
- 2 University of Prishtina;
- 3 Kreativ;
- 4 Glass Epoxy;
- 5 Frutex;
- 6 XHTex;
- 7 Reklama Goni;
- 8 Art Line;
- 9 Albas;
- 10 Miros;
- 11 Lonki's Food;

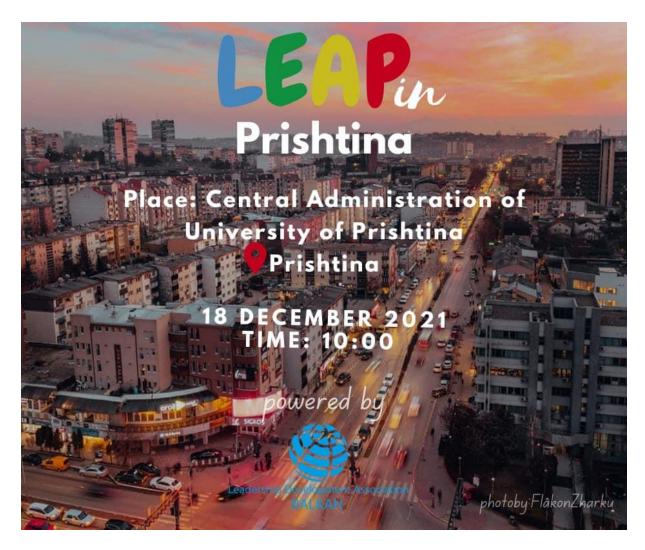
### **Marketing**

Which Social Media platforms did you use to promote the event?

Facebook, Twitter, Instagram and LinkedIn







Link:

Facebook:

https://www.facebook.com/LDA.BALKAN/?epa=SEARCH\_BOX

Twitter:

https://twitter.com/LDA Balkan

Linkedin:

https://www.linkedin.com/company/18046219/admin/

Instagram:

https://www.instagram.com/lda balkan/

Was the event promoted on some other channels except Social Media (newspapers, TV, web pages, etc.)?





#### **LEAPin Prishtina 2020, Aftermovie -**

https://www.facebook.com/LDA.BALKAN/videos/302314604450348/

## A. Audience - what did audience say, what could've been done differently, what was done good?

From the audience we received only kind words and moral support. According to them, everything went well, both from the structural side of the organization of the event and the guests, where through them their success stories were displayed. The audience has been our main driver for us to continue even more powerfully with events and events.

# B. Sponsors and partners – what did sponsors and partners say, what could've been done differently, were their expectations satisfied?

The sponsors expressed their satisfaction with the organization and stated that they felt happy that they supported this project for our young people. The part you have most liked by our sponsors has the dynamics of the development of the conference that has kept the active audience on the go and promoting the logo that we have made for them on our site, posters, main banners (3.5m- 2.5m), as well as participant agendas names and logos of copywriters were extremely clear and legible.

Kalaja Epox, Frutex, etc., has supported us for the second time since they were delighted with the cooperation we had last year.

Also, Ricoh Ricoh collaborates for the past three years, providing 100 certificates for guest vip, speakers, sponsors, and participants, who expressed their satisfaction at organizing the conference.

# C. Speakers - what did sponsors and partners say, what could've been done differently, were their expectations satisfied?

The speakers were very pleased with the event we organized, negative comments had no place on their part as moral support was not lacking even for a moment. Our conference was an inspiration and space for them, because through their stories they inspired young people, which has not happened before.





Sponsors, our key help because without them this event would not have taken place, their financial and material support is not lacking this time either. The only positive criticism was the frequent occurrence of events such as the LEAP summit.

### **Organization Team experience -** what worked and what did not work good?

Positive	Negative
Super event;	"Once the idea was good and the logistics are complete and changed. Applications were also opened early, but due to the pandemic situation we canceled the number of participants leaving the speakers and the constituent and organizing staff."
Good co-ordination and good management by the staff;	This year was held with high professionalism and organized staff. Both from the technical and organizational aspects, the conference achieved the necessary satisfaction that we worked and waited for it
Topics covered by foliage, very good;	Registration started early, 30 minutes before the event, participants felt comfortable and networked with others.
Great;	
Reaching too much;	
Multi-Benefit Conference;	
Mostly the event has been wonderful;	
Seems fine;	
"Many speeches have been very motivating, and I would like to think with the exception of some that success has come from the fate or the amount of money that did not seem to be a reasonable deal with many of the young people";	
The event in general was very good;	
Unforgettable moment;	





Everything was very good
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# What is your own feedback on organizing LEAPin, your thoughts etc., your experience with your handler?

I am very happy that we have the opportunity to cooperate this year and jointly realize an event that will be remembered long. I am delighted with the cooperation we had especially with fast email communication.

I also asked the organizers in Zagreb to publish the "LEAPin" button on the LEAPsummit.com site because we needed to be more compelling to potential sponsors, but that did not happen.

I also wanted to replace the old photo and change the date for LEAP Prishtina, for the <a href="https://leapsummit.com/leapin/">https://leapsummit.com/leapin/</a> link, but this did not happen either.

Thank you for believing this year too in the organization of LEAP Prishtina 2020. Along with my team, we are also very helpful to cooperate in the future to bring something so magnificent to our country.





### With this report, following documents should be attached:

- 1. List of the participants together with their phone number;
- 2. Promotional and other documents;
- 3. Final budget plan in Excel format;
- 4. Link to the photos/videos from the event:

With this report, I **Qëndrim Hoxha**, representative of the organization Leadership Development Association Balkan, branch in Kosovo, confirm that all the data presented in this report are correct.

Date: 18.12.2021

Signature: